

2025

ANNUAL SPONSOR OPPORTUNITIES



Lise Ann Q. Elcock

VP, Membership & Development

617-244-1864

lqelcock@charlesriverchamber.com

Why become an annual sponsor?



Signal your commitment to our region's economic and cultural vitality.



Align with top business leaders.



Lock in exclusive-to-category sponsorships.



Increase regional visibility.



Maximize your dollars with targeted, hyper-local marketing reach.



Receive year-long recognition & exclusive promotional benefits.

Annual Partnership Levels

Sponsorships at any level do not include annual membership dues

Silver

combined \$5,000
annual commitment

YEAR-ROUND BENEFITS AT ALL LEVELS INCLUDE:

- Linked logo scrolling on charlesriverchamber.com
- Logo with company description on [Annual Partners](#) page on website
- Linked logo in annual partners footer on email newsletters
- Opportunity to display online banner ads in member directory
- Recognition in 2024 related promotional materials - including collateral materials, online promotion and onsite media

Gold

combined \$10,000
annual commitment

ADDITIONAL PREMIUM GOLD BENEFITS:

- *Premium* logo placement with link rotating on the chamber's home page
- 2 weeks of email banner ads

Diamond

combined \$15,000
annual commitment

ADDITIONAL PREMIUM DIAMOND BENEFITS:

- *Premium* logo placement with link rotating on the chamber's home page
- 2 weeks of email banner ads

Ruby

combined \$20,000
annual commitment

ADDITIONAL PREMIUM RUBY BENEFITS:

- Above fold static linked logo on chamber's home page
- 3 weeks of chamber email banner ads

Sapphire

combined \$25,000
annual commitment

ADDITIONAL PREMIUM SAPPHIRE BENEFITS:

- Above fold static linked logo on chamber's home page
- 4 weeks of chamber email banner ads

Emerald

combined \$30,000
annual commitment

ADDITIONAL PREMIUM EMERALD BENEFITS:

- Above fold static linked logo on chamber's home page
- 5 weeks of chamber email banner ads

Platinum

combined \$35,000
annual commitment

ADDITIONAL PREMIUM PLATINUM BENEFITS:

- Above fold static top tier linked logo on chamber's home page
- 6 weeks of chamber email banner ads

Platinum sponsors are exclusive per business category. Consistently identified as the chamber's highest tier supporter in all chamber advocacy and outreach programming

2024 ANNUAL PARTNERS

PLATINUM



EMERALD



SAPPHIRE



DIAMOND



GOLD



NORTHLAND

Building your annual sponsor package

1

Support our mission & operation

20% of the total of your annual partnership will directly underwrite the chamber’s general operating fund to support our staff, resources and day-to-day work on behalf of our members.

2

Target your allocations

Then, choose from our menu of mission driven programs and initiatives to customize the balance of your sponsorship commitment. We'll work with you to align your allocations with your company's brand, priorities and goals.

2025 ANNUAL PARTNER ALLOCATIONS MENU

Networking	Advocacy & Community Engagement	Forums & Education
GENERAL AUDIENCE <ul style="list-style-type: none"> • Winter Celebration • Summer Celebration • Coffee Connect Series • Speed Networking Series • Small Networking Groups Program <small>new!</small> • New Member Open Houses <small>new!</small> 	COMMUNITY EVENTS <ul style="list-style-type: none"> • Spring Seasonings • Watertown Night <small>new!</small> • Wellesley Night • Newton Small Business Awards <small>new!</small> • Needham Night • Needham Harvest Fair 	STANDALONE EVENTS <ul style="list-style-type: none"> • Spring Business Breakfast • Fall Business Breakfast • Women’s Conference <small>new!</small> • Real Estate Forum • Transportation Forum
TARGETED MEMBER SEGMENTS <ul style="list-style-type: none"> • Young Professionals Group • Women’s Impact Network • Nonprofit Coalition • Real Estate Networking • LGBTQIA+ Networking Series • Wellness Professionals Connect <small>new!</small> 	INITIATIVES <ul style="list-style-type: none"> • Civic Engagement/ • Government Affairs • Environment and Climate • Dining Collaborative • Support Local 	ONGOING SERIES <ul style="list-style-type: none"> • Small Business Webinars/Workshops • Real Estate and Economic Development Series

Levels, exclusivity, pricing vary by program. Mix and match to build your customized sponsor package at the desired annual partnership level.

NETWORKING OPPORTUNITIES



Winter Celebration

A favorite tradition at a to-be-announced iconic venue in one of our Chamber communities. We'll welcome the new year with a not-to-be-missed gathering of the region's top business and civic leaders. Previous host venues have included the just-renovated Allen House in Newton, the newly completed life science hub at 66 Galen St, and the historic campus of UMass Amherst at Mt. Ida.

Summer Celebration

Set at a stunning indoor/outdoor venue, our summer celebration is one of the Chamber's signature fundraising events. Featuring delicious food, refreshing drinks, and a captivating ambiance, this gathering brings together leaders from across our communities to support the Chamber's mission. Past venues have included Community Rowing Inc., the Italianate Garden at Elm Bank, and Alumni Hall at Wellesley College.

Title Sponsor *Category exclusive*

- Premium linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premium logo recognition onsite
- Welcome role at event – greeting at check in
- Opportunity to offer promotional thank you gifts to attendees
- 10 tickets to event

Event Supporter

- Linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Logo recognition onsite
- 5 tickets to event

Event Friend

- Name on event promotion website, registration pages and event-specific email marketing
- Recognition onsite
- 2 tickets to event

NETWORKING OPPORTUNITIES: GENERAL AUDIENCE

Deliverables include: Your logo (linked where possible) on all series landing pages and/or events promotion including email blasts, registration pages and social media. Recognition of your support at every webinar/event. Logo size and placement based on sponsor level. **All series underwriters are category exclusive.**

Coffee Connects

Our popular morning networking sessions are open to all members and nonmembers looking to learn more about our organization. As our footprint and reputation grows throughout the region and networkers are eager to gather in person, these power hours continue to draw sizeable crowds of professionals eager to start their mornings at member venues across our communities.

Additional sponsor deliverable: sponsor may bring table, marketing materials and/or pull up banner for display when venue appropriate. No sponsor tier may conflict with title sponsor category.

**Contact us
for pricing**

Speed Networking

This high-energy series connects members through in-person and virtual rapid-fire networking. A favorite among members, this event generates leads, builds relationships, and sparks lasting connections.

**Contact us
for pricing**

Small Networking Groups Program

Underwrite one of our most popular member benefits. Participants in our Small Networking Group program (7 member-run groups and counting) meet regularly to exchange referrals, share business insights, and build meaningful relationships. As a sponsor, you'll be recognized on the small networking group landing page and on promotion for recruitment open houses.

**Contact us
for pricing**

New Member Orientation

Our new member orientations provide an opportunity for new members to learn about resources, make connections, and meet our staff in an informal setting. Help us welcome new members to the community while gaining visibility among a fresh audience of professionals eager to engage.

**Contact us
for pricing**

NETWORKING OPPORTUNITIES: TARGETED MEMBERSHIP SEGMENTS

Deliverables include: Your logo (linked where possible) on affiliated committee landing pages and/or events promotion including email blasts, registration pages and social media. Recognition of your support at every webinar/event. Logo size and placement based on sponsor level. **All series underwriters are category exclusive.**

Women's Impact Network

Champion one of our most robust targeted programs, dedicated to supporting women in business through a variety of initiatives and events. The Chamber's Women's Impact Network offers interactive monthly meetings, educational workshops, networking opportunities, and professional development forums to help women succeed. **Underwriter level sponsorship only includes an Event Friend sponsorship of the chamber's first annual Women's Conference in June.*

**Contact us
for pricing**

Nonprofit Coalition

Our Nonprofit Coalition hosts zoom meetings, networking events, regular collaboration opportunities and educational programs for close to 150 big and small chamber member nonprofits representing diverse service areas and causes. Highlight your support for these vital organizations enhancing our communities.

**Contact us
for pricing**

Young Professionals Group

YPG is one of our most engaged member segments delivering everything from happy hours to volunteer opportunities, fundraisers (like the super-popular year end gift drive) and issues forums. Show your commitment to building community and supporting our region's emerging business leaders.

**Contact us
for pricing**

LGBTQIA+ Networking Meetups

Launched in 2023, this series continues to build momentum. Open to members and nonmembers, quarterly events offer an opportunity to gather and build professional connections within the LGBTQIA+ community.

**Contact us
for pricing**

Wellness Professionals Connect

Following a successful inaugural event in 2024, Wellness Professionals Connect is our newest networking series, bringing together those who work in all aspects of the health and wellness space for networking and collaboration.

**Contact us
for pricing**

COMMUNITY EVENTS



Spring Seasonings: Taste of our Towns

Mon. April 7 Newton Marriott

Celebrate our amazing restaurant scene at the 27th annual Spring Seasonings. As the most heavily promoted Chamber event of the year, your company will enjoy extensive promotional exposure leading up to this highly anticipated tasting event.

This year's celebration will showcase the best from our member restaurants in Watertown, Wellesley, Newton, and Needham, offering an unforgettable evening of culinary delights.

Year after year, this event proves to be a fantastic opportunity to network, forge connections, treat clients, and reward employees.

Title Sponsor *Category exclusive, bank category sold*

- Premier linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premier Logo recognition onsite and on restaurant participant web page
- Your logo on branded thank you gift to attendees (the chamber produces)
- Opportunity for table and marketing materials display at event
- 20 tickets

Gold Sponsor

- Premium linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premium Logo recognition onsite and on restaurant participant web page
- Opportunity for table and marketing materials display at event
- 15 tickets

Event Supporter

- linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Logo recognition onsite and on restaurant participant page
- 10 tickets

Event Friend

- Name on event website and registration page
- Logo recognition onsite & on restaurant participant web page
- 5 tickets

COMMUNITY EVENTS



Celebrate the unique spirit of Newton, Needham, Wellesley, and Watertown through our annual dedicated community celebrations. Each event gathers local businesses, nonprofits, and civic leaders to recognize achievements, build connections, and highlight what makes each city/town special.

Watertown Night new!

Thurs. Jan. 23, 5-7 p.m.
 Olespana Restaurant

Newton Small Business Awards new!

Spring/Summer 2025

Needham Night BBQ

Summer 2025

Wellesley Night

Fall 2025

Title Sponsor *Category exclusive*

- Premium linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premium logo recognition onsite
- Speaking opportunity as part of awards presentation
- Opportunity to display marketing materials/offer promotional thank you gifts to attendees
- 10 tickets to event

Event Sponsor

- Linked premier logo placement on all event promotion including website, registration page, email marketing, and social media
- Logo recognition onsite
- 5 tickets to event

Event Supporter

- Logo placement on all event promotion including website, registration page, email marketing, and social media
- Recognition onsite
- 3 tickets to event

COMMUNITY EVENTS



Needham Harvest Fair

**Sun. Sept. 28
(Tentative)
11a.m. to 3p.m.
Greene's Field**

Be part of this longstanding community event! Greene's Field will transform to a showcase of 100+ local businesses and community organizations.

There's always pumpkins, pizza, kid fun, giveaways and an overall autumn vibe drawing a crowd of residents of all ages.

Title Sponsor *Category exclusive*

- Premium linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premium logo recognition onsite
- Premium exhibitor booth placement

Event Supporter

- Linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Logo recognition onsite
- Preferred exhibitor booth placement

Event Friend

- Name on event promotion website, registration pages
- Guaranteed exhibitor spot

ADVOCACY & COMMUNITY ENGAGEMENT INITIATIVES

Deliverables include: Your logo (linked where possible) on affiliated committee or initiative landing pages and/or events promotion including email blasts, registration pages and social media. Logo size and placement based on sponsor level. **All series underwriters are category exclusive.**

Government Affairs/Economic Development

Signal your company's commitment to promoting discussions in support of our region's economic and cultural vitality. This series focuses on keeping our members abreast of changes and improvements in Newton, Needham, Wellesley and Watertown – and across the region - related to transportation, housing, development, ballot referendums, candidate forums and other issues as they arise.

**Contact us
for pricing**

Environment & Climate

Support our efforts to encourage responsible environmental stewardship and education. Your sponsorship will underwrite programming, monthly Environment Committee meetings and support our efforts to collaborate with state and local government on effective, pragmatic policy solutions to increase sustainability and reduce our carbon footprint.

**Contact us
for pricing**

Charles River Dining Collaborative

What began as a one-time meeting to discuss pandemic challenges has become one of our most active and effective advocacy groups. The Dining Collaborative is a powerful platform for restaurateurs to connect and work together to keep their doors open and our economy strong. Through bi-weekly meetings the group shares resources, operational challenges and best practices, collaborates on marketing campaigns and charitable initiatives as well as advocacy matters before local and state government. Your support underwrites this effort and signals that you are an ally to this vital economic sector.

**Contact us
for pricing**

Support Local Campaign

Signal that you are an engaged partner in our ongoing campaign to promote the local merchants, restaurants and small nonprofits that are the fabric of our communities.

Sponsorship includes prominent logo placement on Find it Local and Visit Local landing pages - consistently one of the most-visited on our website.

**Contact us
for pricing**

FORUMS & EDUCATION: STANDALONE EVENTS



Spring Business Breakfast

May 14
Needham Sheraton

The first of two business breakfasts - our cornerstone chamber-wide events where we sit down to breakfast with business owners and community leaders from the region to hear from a keynote speaker ripped from the headlines to address issues related to the economic and cultural vitality in our region.

Title Sponsor *exclusive*

- Premier linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premier Logo recognition onsite, including on-stage signage
- Speaking opportunity at event
- Back-cover color ad in program book
- Table of 10 in front of stage with logo sign
- Opportunity for a table near check-in to display marketing materials/hand out promotional items

Gold Sponsor *exclusive*

- Premium linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premium logo recognition onsite at event
- Inside-cover color ad in program book
- Table of 10 with premium seating and logo sign

Event Sponsor

- Logo on event promotion website, registration pages and email blasts
- Logo recognition onsite at event
- Full color half page ad in program book
- Table of 10 with preferred seating and logo sign

Event Supporter

- Logo on event promotion website, registration pages and email blasts
- Logo recognition onsite at event
- Half page color ad in program book
- Two tickets to event (open seating)

FORUMS & EDUCATION: STANDALONE EVENTS



Fall Business Breakfast

**Oct/Nov 2025
 Newton Marriott**

Our largest annual gathering of civic and business leaders always includes a prominent keynote speaker and those in our community who are truly making a difference for the common good. Come celebrate everything that makes our chamber special. Sponsors at all levels will benefit from repeated online and print exposure as this event is one of the most widely promoted events of the year.

Title Sponsor *exclusive*

- Premier linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premier Logo recognition onsite, including on-stage signage
- Speaking opportunity at event
- Full color back-cover ad in program book
- Two tables of 10 in front of stage with logo sign
- Opportunity for a table near check-in to display marketing materials/hand out promotional items

Gold Sponsor *exclusive, there will be only one gold sponsor*

- Premium linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premium logo recognition onsite at event
- Full inside-cover color ad in program book
- Table of 10 with premium seating and logo sign

Event Sponsor

- Logo placement on all event promotion including website, registration page and email marketing
- Logo recognition onsite at event
- Half page color ad in program book
- Table of 10 with preferred seating and logo sign

Event Supporter

- Logo on event promotion website, registration pages and email blasts
- Logo recognition onsite at event
- Half page color ad in program book
- Two tickets to event (open seating)

FORUMS & EDUCATION: STANDALONE EVENTS
New in 2025!

First-annual Women's Conference

Sign on now to sponsor our newest signature event. Our first-annual Women's Conference will bring together women leaders, entrepreneurs, and professionals for a day of inspiration, connection, and growth on the beautiful Wellesley College campus. Plan for impactful keynotes, breakout sessions, engaging discussions, and ample opportunities for interaction throughout the day. More to be announced soon!

Fri. June 13
Wellesley College

**Lock in your support early to category-exclusive levels.
 More details to be announced soon.**

***Title Sponsor** *category exclusive*

***Gold Sponsor**

***Event Sponsor**

****Contact us for pricing***

FORUMS & EDUCATION: STANDALONE EVENTS

Regional Real Estate Forum



Our annual real estate forum consistently pulls through with a top-notch panel culled from across the commercial and residential real estate industries. Speakers are also curated from local and state government and agencies to present trends, challenges and future plans from across our region.

Title Sponsor

Category exclusive

- *Premium* linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premium logo recognition onsite
- Opportunity to display marketing materials/promotional giveaways to attendees

Event Sponsor

- Linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Logo recognition onsite

Event Friend

- Name on event promotion website, registration pages and event-specific email marketing
- Recognition onsite

Regional Transportation Forum



Our region cannot grow economically unless we fix our public transportation and roadway infrastructure challenges. At this multi-speaker event we'll bring in experts and planners to discuss a path forward for addressing this pressing need.

Title Sponsor *Category exclusive*

- *Premium* linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Premium logo recognition onsite
- Opportunity to display marketing materials/promotional giveaways to attendees

Event Sponsor

- Linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Logo recognition onsite

Event Friend

- Name on event promotion website, registration pages and and event-specific email marketing
- Recognition onsite

FORUMS & EDUCATION YEAR-ROUND SERIES

Deliverables include: Your logo (linked where possible) on affiliated committee or initiative landing pages and/or events promotion including email blasts, registration pages and social media. Acknowledgement of your support at every webinar/event. Logo size and placement based on sponsor level. **All series underwriters are category exclusive.**

Small Business Webinars & Workshops

Regularly occurring workshops and/or webinars offering educational and topical programming important to small business owners and self-employed professionals. Topics include: marketing, cyber security, hiring and workforce development, small business management, and professional development. Access to all past recordings is a key member benefit.

**Contact us
for pricing**

Real Estate & Economic Development

The Real Estate Committee mission is to keep chamber members informed on the region's burgeoning commercial and residential real estate and to advise the chamber on economic development matters. Programming will touch upon all aspects of real estate development, acquisitions, management and investment. Topics may include: MBTA Communities Act, zoning, commercial and residential real estate market updates, sustainable design and building, public/private partnerships and infrastructure improvements

**Underwriter level sponsorship only includes an Event Friend sponsorship of the chamber's annual Regional Real Estate Forum.*

**Contact us
for pricing**