

ANNUAL SPONSOR OPPORTUNITIES



Why become an annual sponsor?



Signal your commitment to our region's economic and cultural vitality.



Align with top business leaders.



Lock in exclusive-to-category sponsorships.



Increase regional visibility.



Maximize your dollars with targeted, hyper-local marketing reach.



Receive year-long recognition & exclusive promotional benefits.

Annual Partnership Levels

Sponsorships at any level do not include annual membership dues

Silver

combined \$5,000
annual commitment

YEAR-ROUND BENEFITS AT ALL LEVELS INCLUDE:

- Linked logo scrolling on charlesriverchamber.com
- Logo with company description on [Annual Partners](#) page on website
- Linked logo in annual partners footer on email newsletters
- Opportunity to display online banner ads in member directory
- Recognition in 2024 related promotional materials - including collateral materials, online promotion and onsite media

Gold

combined \$10,000
annual commitment

ADDITIONAL PREMIUM GOLD BENEFITS:

- *Premium* logo placement with link rotating on the chamber's home page
- 2 consecutive weeks of email banner ads

Diamond

combined \$15,000
annual commitment

ADDITIONAL PREMIUM DIAMOND BENEFITS:

- *Premium* logo placement with link rotating on the chamber's home page
- 2 consecutive weeks of email banner ads

Ruby

combined \$20,000
annual commitment

ADDITIONAL PREMIUM RUBY BENEFITS:

- Above fold static linked logo on chamber's home page
- 3 weeks of chamber email banner ads

Sapphire

combined \$25,000
annual commitment

ADDITIONAL PREMIUM SAPPHIRE BENEFITS:

- Above fold static linked logo on chamber's home page
- 4 weeks of chamber sponsor block ads

Emerald

combined \$30,000
annual commitment

ADDITIONAL PREMIUM EMERALD BENEFITS:

- Above fold static linked logo on chamber's home page
- 5 weeks of chamber sponsor block ads

Platinum

combined \$35,000
annual commitment

ADDITIONAL PREMIUM PLATINUM BENEFITS:

- Above fold static top tier linked logo on chamber's home page
- 6 weeks of chamber sponsor block ads

Platinum sponsors are exclusive per business category. Consistently identified as the chamber's highest tier supporter in all chamber advocacy and outreach programming

Building your sponsor package

Support our mission & operation

20% of the total of your annual partnership will directly underwrite the chamber's general operating fund to support our staff, resources and advocacy efforts.

Target your allocations

Then, choose from our menu of initiatives, series & marquee events to customize the balance of your sponsorship commitment. We'll work with you to align your allocations with your company's brand, priorities and mission.



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