



Regional Real Estate Forum

Jan 27, 9 - 11:30 a.m.

Umass Amherst - Charles River Campus

Our annual real estate forum consistently delivers a top-tier panel drawn from across the commercial and residential real estate industries, alongside leaders from local and state government and agencies, offering insight into regional trends, challenges, and what lies ahead.

This year's forum focuses on the MBTA Communities law. Four years after passage, housing costs remain high and implementation challenges persist, raising a critical question: what's next for housing in Massachusetts? Join us for a high-level conversation examining the impact of MBTA-C and the policy, political, and market strategies shaping housing supply and affordability in 2026 and beyond.

Presenter

- Katherine Levine Einstein, Associate Professor, Boston University

Panelists

- Rachel Heller, CEO, Citizens' Housing and Planning Association
- Jesse Kanson-Benav, Executive Director, Abundant Housing Massachusetts
- Andrew Mikula, Senior Housing Fellow, Pioneer Institute

Title Sponsor – \$4,000

Category exclusive

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- Premium logo recognition onsite
- Opportunity to display marketing materials/promotional giveaways to attendees
- 5 tickets to the event

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- Linked logo placement on all event promotion including website, registration page, email marketing, and social media
- Logo recognition onsite
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Event Friend – \$750

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- Recognition onsite
- 2 tickets to the event