

NEWTON CHAMBER OF COMMERCE

impact

People and Programs



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MARRIOTT BREAKS GROUND FOR \$4 MILLION MOTEL



A long-awaited event for the Newton community was the official groundbreaking for the new \$4 million Marriott Motel held on the Auburndale site on May 23rd. Among the many prominent officials of the city and Chamber of Commerce present were, left to right, Lewis B. Songer, Chamber of Commerce Executive Vice President; Giles E. Mosher, Jr., Chamber President; Mayor Monte G. Basbas; J. Willard Marriott, Jr., President of Marriott — Hot Shoppes, Inc.; Victor A. Nicolazzo, Chamber of Commerce Director; MDC Commissioner, former mayor and Chamber Director Howard Whitmore, Jr., and Clifford R. Mosher, Chamber Director.

MARRIOTT MOTOR HOTEL

329 Air-Conditioned rooms
Grand Ballroom and Meeting Facilities
Dining Room & Cocktail Lounge
Swimming Pool Roomside Parking
Gift, Convenience, Barber & Beauty Shops
Estimated Completion: 1½ years

When Newton Mayor Monte G. Basbas and Governor John A. Volpe joined Marriott Motels President J. Willard Marriott, Jr. in turning the first spadeful of dirt, the signal was given on May 23rd for the construction of what is to be the largest motel in New England.

Scores of prominent city and state officials, Chamber of Commerce leaders, Marriott officials and many attractive ladies witnessed ground-breaking ceremonies for a 329-room Marriott Motor Hotel on the site of the former Norumbega Park amusement center. The structure, estimated to cost at least \$4 million, will be located on one of the most prime real estate sites in New England, the juncture of Route 30 (Commonwealth Avenue), Route 128 and the Massachusetts Turnpike in Auburndale.

Despite litigation and unavoidable delays, the project appears well on the way toward execution. Governor Volpe and Mayor Basbas welcomed the organization, characterized as "one of the finest in the country" and they, in turn, were thanked by Mr. Marriott, who also gave credit for their help to the Newton Chamber of Commerce and the Newton Board of Aldermen.

Widely-heralded as an important addition to the city's tax base, the luxury motel is expected to add \$150,000 per year to the city's tax collection.

