



Advertising Opportunity: Embedded Email Banner Ads

Reach 10,000+ engaged local business and civic leaders with a prominent banner ad in the chamber's newsletters.

Pricing includes a **600 x 90 px banner ad** inserted into at least three emails over the course of a week: once at the top of the page and twice in lower sections.

Members and nonprofit organizations enjoy special savings — book multiple weeks at a time for additional discounts.

Timeframe	Chamber Members		Non-Members	
	Member For Profit	Member Nonprofit	Non-Member For Profit	Non-Member Nonprofit
One Week	\$300	\$150	\$400	\$200
Two Week Bundle	\$600	\$300	\$800	\$400
Three Week Bundle	\$825	\$425	\$1,125	\$565
Four Week Bundle	\$1,000	\$520	\$1,400	\$700
Five Weeks or more	\$225/wk	\$115 per week	\$325 per week	\$160 per week

Ad will link directly to a URL of your choosing.

Ad Format: JPEG or PNG

Web ad must be provided by advertiser.

Content and design subject to the chamber's approval.

**Ready to reserve your ad? Email Lise Elcock at
ljelcock@charlesriverchamber.com or call 617-244-1864**