SAVE THE DATE ~ SUPPORT LOCAL & CELEBRATE THE SEASON

BROOKLINE FIRST LIGHT

THURS. DEC. 3, 4-6 P.M.



CHARLES RIVER REGIONAL CHAMBER

Chestnut Hill Realty

SUBURBAN HOME HEALTH CARE



First light is brookline's kickoff to the holiday season and a celebration of our local businesses. There are many ways to join in

- Be part of the window decorating contest
- Be listed on the First Light website and access marketing materials for your location
- Feature a special offer or promotion
- Host music or other activities
- and more!

REGISTER YOUR BUSINESS TO PARTICIPATE

charlesriverchamber.com/firstlight



SPONSORSHIP OPPORTUNITIES

First Light is Brookline's annual kickoff to the holiday season. The evening activates our shopping districts with live music, festive window displays, local art, family fun and seasonal treats. Your sponsorship helps preserve this long-standing event and spotlights your organization in front of the neighbors, families and shoppers who keep our local businesses thriving.

$3,000 First Light Champion

- Premier logo placement on all First Light event marketing and promotion, including:
  - Posters in local businesses and shared promotional graphics
  - Social media shout out
  - First Light landing page and Chamber email promotions

$1,000 First Light Supporter

- Logo placement on all First Light event marketing and promotion, including:
- Posters in local businesses and social media graphics
- First Light landing page and Chamber email promotions

$500 First Light Friend

- Logo placement on First Light event marketing and promotion, including:
- First Light landing page and Chamber email promotions

To secure your sponsorship contact:

Lise Elcock
VP Membership & Development
lqelcock@charlesriverchamber.com
617-244-1864

