

New Sponsorship Opportunity

IMPACTO brings together Chamber members who share the Spanish language or Latino heritage — creating space for professional growth, relationship-building, and resource-sharing. The group meets monthly, coordinates special events, and serves as a bridge to the broader Latino business ecosystem across Greater Boston.

Your sponsorship makes this work possible — and puts your organization in front of an influential and growing group of business leaders. There are approximately 40,000 Hispanic and Latino-owned businesses in Massachusetts, and Latino-owned businesses in Massachusetts grew by 111% between 2018 and 2023 — far outpacing overall business growth in the state. IMPACTO connects you directly with the entrepreneurs and professionals driving that growth.

Beyond exposure, it's an opportunity to show up as a genuine partner in building a more connected, inclusive regional business community.



Presenting Sponsor \$2,000

- Logo on all IMPACTO event promotions year round and recognition onsite
- Logo on the IMPACTO page on the Chamber website
- Help underwrite operational expenses for programming and receive recognition as the group's presenting sponsor

June 22 Event Sponsor \$850

- Logo on event promotion
- onsite recognition at event

Featured upcoming event



Fireside Chat with Eneida Roman **Mon. June 22, 5:30 p.m.** **Homewood Suites, Needham**

Join us for a conversation with Eneida Roman (We are ALX) on the power of cross-community connection — how building relationships across different networks and perspectives drives real business growth. Attendees will leave with new connections, fresh thinking, and practical ideas they can put to work.

Open to all.

Contact Lise Elcock at ljelcock@charlesriverchamber.com to learn more.